DRFC Social Media Policy

Purpose

This policy provides guidance to students, members, players, and parents on the appropriate use of social media and the importance of privacy considerations. Users must ensure that their actions do not harm DRFC's reputation or interests. The policy promotes fairness and consistency in enforcement and aligns with current regulations on cybercrime in Qatar, as well as international best practices.

Policy Aims

- Protect DRFC's reputation, staff, and players by ensuring all stakeholders understand their responsibilities.
- Safeguard players and promote their well-being.
- Prevent users from facing potential risks due to their social media activity.
- Encourage respectful, constructive, and positive engagement on social media.

Policies and Responsibilities

NO IMAGE OF ANY CHILD UNDER 18 SHOULD BE POSTED ONLINE WITHOUT THE CONSENT OF THE CHILD'S FAMILY

FULL NAMES SHOULD NOT BE USED FOR ANY CHILD UNDER 18

Responsibilities of all staff, managers and coaches

- Any social media account using DRFC's name, logo, or affiliation without official approval must be reported.
- Managers and coaches must immediately report inappropriate communications involving players on social media to the relevant personnel.
- Staff, managers and coaches should not discuss players, colleagues, or internal DRFC matters on social media, nor should they criticise DRFC publicly.
- Caution should be exercised when engaging with colleagues, parents, and volunteers online to avoid privacy breaches or reputational damage. Violations may lead to disciplinary action.
- Official DRFC social media accounts must maintain professional and positive content.
- Any inappropriate comments or abuse observed on official DRFC social media must be reported to the Safeguarding Lead.
- While respecting personal privacy and freedom of expression, you must also safeguard the privacy of colleagues, students, and families.
- Any website or blog that mentions DRFC must receive prior approval from the Club Chairman.
- Club members are encouraged to positively contribute to DRFC's official social media channels, such as Instagram and Facebook.

- Confidential information about DRFC, including programs, financials, and strategic plans, must not be shared online.
- Posting videos or photos of players is not permitted without permission of the players family, though sharing posts from DRFC's official accounts is allowed.
- If members share professional updates on platforms like LinkedIn, they must ensure player identities are fully protected, avoiding names and using blurring or stickers on player faces when necessary.

Responsibilities of Students & Parents

- Parents should report inappropriate social media use involving their children or others to DRFC for appropriate action.
- DRFC is not responsible for the misuse of published photographs by parents or players. Standard practice allows publishing only first names or initials with permission.
- Concerns about DRFC, players, members, or staff should be addressed directly with the Club Chairman rather than posted on social media.
- Players should report inappropriate social media posts by peers to the club to prevent further issues.
- Players must obtain approval from the Club Chairman before creating any social media accounts or websites using DRFC's name or logo.
- Positive contributions to DRFC's official social media channels are encouraged.

Policy Review

This policy will be reviewed annually, or sooner if there are changes to relevant guidance, regulations, environmental conditions, or operational requirements.

Date of Next Review - June 2027

Approved by: Doha RFC DSL

Date: 30 August 2026

SIgned by: Keanu Odendaal

Signature: 